



The ICT New Year Meeting is convergence intimate traditionally of Vietnam Association for Information Processing with other Associations of ICT, to wish each other health, happiness and success.

Funding held by the ICT Associations, units and ICT enterprises support in the form of sponsorship and voluntary contributions. Organizing Committee is looking forward business select the most appropriate form of funding for this meaningful event if you do not have special financing support, please assistance program of the ICT New Year Meeting 2011.

We would like to invite you to register for the sports programming (daytime); registration participates in cultural performances and contributes in kind – gifts for Lucky draw – Auction in the ICT New Year Meeting 2011 adding the fun and solidarity.

Organizing Committee of the ICT New Year Meeting 2011 hope that your cooperation of your business will be contributed to the success meeting.

We are very pleased to be the response and receiving support from your unit - Enterprise.

SPONSORSHIP OPPORTUNITIES

The ICT New Year Meeting is the biggest annual event spring meeting of ICT field and friends in capital Hanoi, Vietnam. This is the opportunity for the businesses, units are operating in the ICT sector has the opportunity to express and promote their brands. Select the sponsorship package that you think best suit your marketing objectives. We welcome your suggestions in offering you a sponsorship package that can maximize the value of your investment.

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|---|--------------------------------------|
| Main Sponsor: | 100,000,000 VNĐ |
| Venue & Set up Sponsor | 30,000,000 VNĐ |
| Gala Dinner Sponsor | 50,000,000 VNĐ |
| Beverage Sponsor | 30,000,000 VNĐ |
| Lucky draw gift Sponsor | 20,000,000 VNĐ |
| Performance Sponsor | 30,000,000 VNĐ |
| Sport Sponsor | |
| Tennis ICT Leadership 2011 | 30,000,000 VNĐ |
| Tennis ICT Open 2011 | 30,000,000 VNĐ |
| General fund contributions to the organization | 3,000,000 VNĐ - 5,000,000 VNĐ |

Sponsorship for Lucky draw gift & Auction for the event

(Private Package Sponsor: held from 3 to 5 times Lucky draw - Lucky Auctions (Our sponsorship is first-come, first-served basic)

Main Sponsor will directly negotiate with the organizers in coordinated to organize

Logo & company names will be promote in all activities of the ICT New Year Meeting 2011 and it's a chance to affirmed its position as ICT leading market in Vietnam.

- ☞ Sponsor will be introduced in the opening speech of Organizing Committee at the event
- ☞ Main sponsor's will be invited to give an opening speech (03-05 minutes) in Opening Ceremony
- ☞ Sponsors can participate directly in organizing work (after reaching agreement with the Organizing Committee)
- ☞ Acknowledgement on all ads, panels and banderol, all printed marketing materials
- ☞ Sponsor's brochure will be distributed to guests (brochures to be provided by the sponsor)
- ☞ From 3 - 10 invitation to attend depending on sponsorship package
- ☞ Hyperlink to VAIP's website & other ICT associations' website
- ☞ Logo of Sports Sponsor on the advertisement, the panel and banderol of Sports Awards

Full funding, products, gifts of sponsors will be used for the organization of the ICT New Year Meeting 2011.

Contact: The ICT New Year Meeting 2011 Organization Committee,

The Office of Vietnam Association for Information Processing, 6th floor, 14 Tran Hung Dao Str., Hanoi
 Tel: 84-4-38211725, 39712597, Fax: 84-4-38211708, Email: vaip@vnn.vn (**Ms. Huong**)
 Beneficiary name: Vietnam Association for Information Processing

Account number: **003 70406 0000 979** - Vietnam International Commercial Joint Stock Bank (VIB)

(Or contact directly to: VAIP, HANICT, VINASA, VEIA, REV, VIA, VAA, VECOM, and VNISA)

For more information on: www.vaip.org.vn & <http://www.itweek.org.vn/gapgo/>